

# Jill Campbell

Chief Executive Officer | JTB Ventures



Jill Campbell is an insightful and strategic executive with extensive Operations and Human Resources experience obtained during her career with Cox Enterprises where her last role was President and Chief People and Operations Officer. In that role, she led a five-year effort to create “One Employee Experience” across three separate divisions and 50,000 employees who drive over \$20B in revenue. This effort included the use of design thinking and the best talent across three divisions to map out over 25 different milestones on the journey from onboarding to leaving the company, to drive a best-in-class employee experience. This project included the creation of a common career framework that leveled skillsets and compensation across all divisions. She brings to board service extensive operations experience and an uncanny insight into what drives high performance behavior across large populations. She currently serves as an independent Director on the Board of Georgia Power.

While Chief Operations Officer of Cox Communications, Jill streamlined the company and made it more competitive by consolidating 18 different cable companies into three regions with a single headquarters function including marketing, HR and accounting. Further she transitioned 18 call centers into 9 with each region having a call center focused on Sales, Customer Service and Billing. Throughout this change she led with transparency and a focus on the human elements required to create a community of employees that was motivated and actively engaged in the business.

In April 2017, Jill was inducted into the Cable Hall of Fame. In 2015 she was ranked number two in CableFax’s Most Powerful Women in Cable. In 2008 she was honored by Women in Cable Telecommunications (WICT) as its National Woman of the Year. Throughout her career she has served on multiple non-profit boards including United Way, Boys and Girls Club of America, YMCA and the Woodruff Arts Center. She currently serves on the Women’s International Forum Board and is treasurer of the Art Farm of Serenbe Board.

In 2020 Jill was honored as Alumni of the Year from her alma mater, University of Nevada, Las Vegas where she earned her Bachelors of Arts in Sociology. She went on to receive her Masters in Business Administration from Oklahoma City University. Jill is married with three children and two granddaughters. In her spare time, she enjoys traveling, reading, scuba diving and spending time with family and friends.