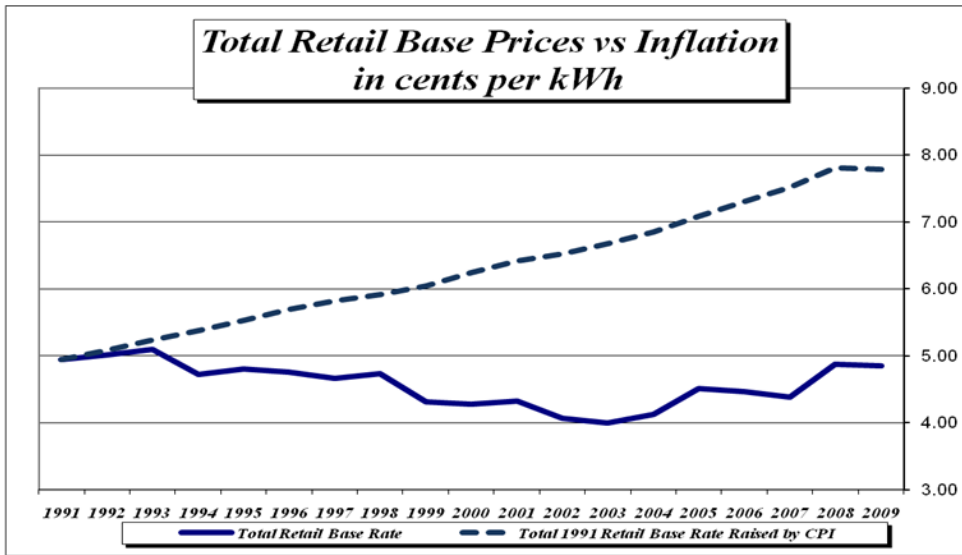
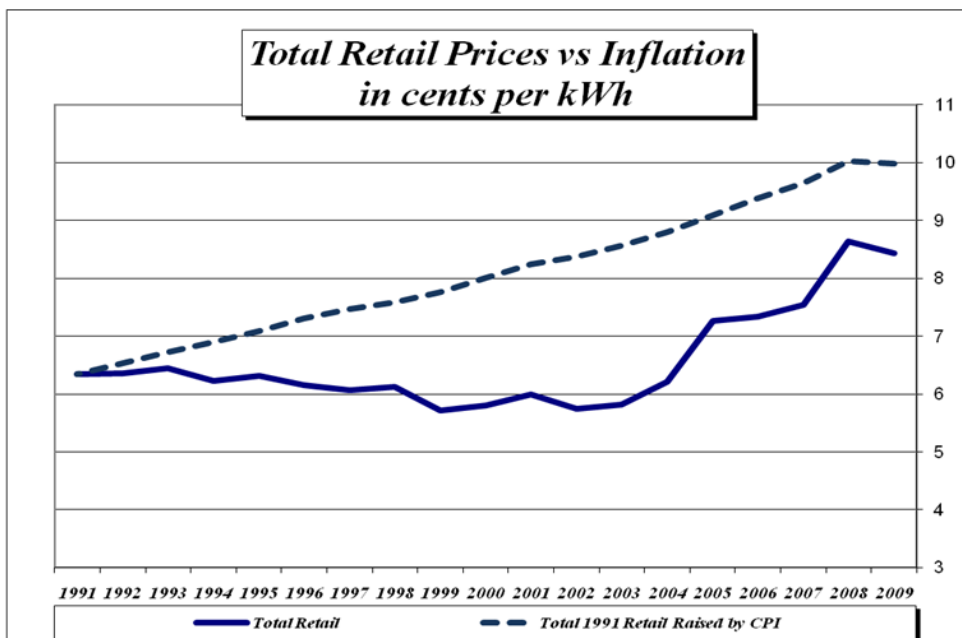


# Georgia Power base rates lower today than in 1991 when adjusted for inflation

Georgia Power's retail rates, as of December 2009, were about 7 percent below the Southeast average and 14 percent below the national average. Even with the requested rate increase, Georgia Power customers will still be paying lower base rates today than they were in 1991 on an inflation-adjusted basis.



Georgia Power has been able to hold prices well below the rate of inflation since the early 1990s. That means customers are paying lower base rates today than they were in 1991 on a nominal basis and dramatically less on an inflation-adjusted basis. If base rates had just increased with inflation, customers would be paying base rates of nearly 8 cents a kilowatt-hour as opposed to the 4.85 cents they now pay.



Even considering Georgia Power's total rates, which include base and fuel rates, the company's overall rates have lagged the rate of inflation.