



Small Commercial Direct Install Program

Big savings for small business

Small businesses need to make every dollar count. That's why companies across Georgia are taking part in Georgia Power's Small Commercial Direct Install™ Program. The program offers a free, customized energy assessment and recommends ways to reduce operating costs through energy efficiency upgrades. Best of all, Georgia Power will contribute up to 70% of the upgrade costs for eligible customers.

Look inside for two examples of how Georgia Power customers are taking advantage of this great opportunity!



New LED lighting helps serve customers 24/7

At Tire Spot, a 24-hour auto repair shop in Atlanta, being well-lit is important for workers and customers. At any time, a customer may arrive needing emergency auto service. All day and night, lighting up the office and service garages is a nonnegotiable cost of doing business. "The right lighting is essential for us," says Philip Edothe, owner and operator. "It can also be a big draw on our operating costs. That's where Georgia Power stepped in to help."

Savings at a Glance

Total project cost:
\$9,159.16

Incentives paid:
\$5,877.09

Cost to customer:
\$3,282.07

Estimated annual savings:
\$6,172.80

Payback:
Less than
7 months

The opportunity

A Georgia Power program representative stopped by the shop to explain how costly the old lighting was and the benefits of upgrading to LED lighting. Philip and his business partner are always looking for ways to improve their bottom line. "We were interested to learn there was a cheaper way to run our business," he says.

The upgrades

A Program Contractor performed a no-cost lighting assessment at the shop, reviewed the results with the owners and scheduled installation of new lighting fixtures. New energy-efficient LED lighting replaced high wattage fluorescent, incandescent and halogen bulbs.

The benefits

Tire Spot received more than 64% off the cost of the new fixtures with incentives from Georgia Power, and the business will continue to save more than \$6,100 a year in energy costs.

Employees at Tire Spot can now see better and work more efficiently. Customers notice the lighting, too. "People feel safe with the bright lights," Philip says, "and local police have commended us for staying open for stranded travelers who need vehicle repairs. Making the lighting upgrades has had a really positive influence on business and our customers."



Tire Spot keeps the lights on 24/7 to assist customers with vehicle repairs.



Lighting upgrades set energy savings firmly in place

The Tile Center, a family-owned tile distributor with three showrooms and a warehouse fulfillment center in Augusta, was looking for new lighting solutions at its facilities. Older incandescent lighting in its showrooms was not bright or natural enough in color to adequately view tile samples. In some cases, customers were having to step outside to better view the tiles.

At its warehouse, dim metal halide fixtures left the 16,000-square-foot space hard to navigate. Staff couldn't read labels marking the merchandise. "We knew we had to make a change," says Eric Rachels, general manager, "but didn't know where to start."

The opportunity

A store manager suggested that Eric contact Georgia Power to ask about rebates for energy-efficient lighting. "After learning about the Small Commercial Direct Install Program," Eric says, "making lighting upgrades really made sense, especially since we'd quickly make back the initial cost in energy savings."

The upgrades

A Georgia Power Program Contractor assessed the existing lighting at the warehouse and showrooms and recommended energy-efficient alternatives. The contractor later replaced incandescent bulbs and metal halide fixtures with high-efficiency LED lighting.

The benefits

Eric saved nearly 63% on the upgrades with incentives from Georgia Power, and he's expected to save more than \$3,700 a year in energy costs. "You can't beat this program," he says. "It makes lighting upgrades affordable."

At the showrooms, customers can better see the true color and texture of the tile. The new lighting also generates less heat—a relief in the summer. "We don't have to crank the air conditioning as much," Eric says.

At the warehouse, spaces where it used to be hard to find merchandise are now well lit. It has motivated warehouse staff to make better use of the space. "It's been a major transformation for operations," Eric says. "It's amazing to look up at a pallet 15 feet in the air and be able to read the label."

Savings at a Glance

Total project cost:
\$7,711.75

Incentives paid:
\$4,831.36

Cost to customer:
\$2,880.39

Estimated annual savings:
\$3,782.40

Payback:
Less than 10 months



Improving the lighting at Tile Center showrooms has helped customers better see the tile samples.



Have big plans for your small business?

We can help power your passion.

Each day is full of challenges for small business owners, but our Small Commercial Direct Install Program gives you one less thing to worry about. We can help you reduce energy use and lower your operating costs with incentives for energy efficiency upgrades. Our offerings can help you:

- ▶ Improve lighting quality
- ▶ Enhance security
- ▶ Reduce maintenance
- ▶ Get up to 70% of project costs covered for upgrades
- ▶ Do all this and more!

For more information, visit us at georgiapower.com/smallcommercial.

Ready to get started?

- 1** Contact us to determine your eligibility and schedule a no-cost, on-site energy assessment.
1-888-975-GPDI (4734)
GeorgiaPowerDI@copperconnections.org
- 2** Review your customized report of energy-saving opportunities and associated costs.
- 3** Make the upgrades that are right for your business.
- 4** Start reducing your energy costs now and for years to come.

Any contribution toward the payment of the initial installation cost of available energy efficiency upgrades is determined by Georgia Power, in its sole discretion, based upon the type of energy efficiency upgrades. This program offering is available only to Georgia Power commercial customers with a peak demand of 60 kW or less. Contact us to confirm your eligibility. This program may be changed or withdrawn by Georgia Power at any time.

