



Custom Savings

Your building is unique, and so are your energy-saving needs. We offer rebates based on total estimated annual energy savings with custom energy efficiency upgrades.

Maximum rebate for Custom Savings is \$75,000 per building per year up to 50% of project cost. Maximum rebate for chiller plant projects is \$250,000 per chiller plant per year up to 50% of project cost.

Measure Description	Rebate/Unit	Requirements
Custom Savings	\$0.10/kWh	<ul style="list-style-type: none"> Projects require preapproval prior to equipment purchase Rebates are quantified based on annual energy savings attained from first year of operation Energy savings must be verifiable based on engineering calculations and cannot be based on assumed percent reduction of energy consumption Project baselines are evaluated on a case by case basis subject to current codes, industry standards or existing equipment Project rebates will be determined by Georgia Power Commercial Program staff after the application is submitted Rebates are capped at \$75,000 per building per year up to 50% of project cost For chiller plant projects, rebates are capped at \$250,000 per chiller plant per year up to 50% of project cost

Eligible projects must involve the installation of equipment that meets the following criteria

- ▶ Produces a measurable and verifiable reduction in electricity consumption;
- ▶ Operates for at least five years and has a useful life of at least five years. Incentives are not available for changes in behavior or O&M strategies; and
- ▶ Exceeds government minimum standards. Incentives will be paid only on the energy savings above and beyond minimum federal, state and local mandates on energy efficiency performance.

Measures that are not eligible for the program incentive include those that

- ▶ Rely on changes in customer behavior and require no capital investment;
- ▶ Achieve savings through right-sizing of the HVAC equipment, equipment maintenance, re-commissioning or operational changes, without an equipment efficiency upgrade; involve only relocating existing equipment or processes outside of Georgia Power's service territory;
- ▶ Are required by local, state or federal law; building or other codes; or are standard industry practice;
- ▶ Produce an electric energy reduction through substitution of another energy source for electricity;
- ▶ Terminate existing processes, facilities or operations;
- ▶ Involve plug loads; or
- ▶ Are eligible for an incentive through any other energy efficiency program offered by Georgia Power.

This program offers incentives for a variety of custom applications, including but not limited to

- ▶ High efficiency chillers
- ▶ HVAC control strategies such as chiller plant optimization or ventilation optimization
- ▶ Advanced lighting controls
- ▶ Variable refrigerant flow systems greater than 65,000 Btu/h
- ▶ Refrigeration system improvement such as Q-sync motors, high speed doors, floating head pressure or defrost controls
- ▶ Computer room air conditioning or air handler units

Additional program rules, including instructions on how to calculate a baseline for your project, are available on the Custom Savings application. For Custom Savings projects, you must apply online for preapproval prior to purchasing equipment.

Please contact us at 1-855-762-6732 or commercialsavings@southernco.com to discuss your upcoming project.