



New Home Buyer

earthcents® newhome

New home buyers in Georgia should consider all the benefits of an EarthCents® New Home. These homes offer built-in quality and comfort, and are more efficient than homes built to standard building codes, helping you save money and energy. An EarthCents New Home has been tested utilizing the national standard HERS (Home Energy Rating System) protocol, meaning your new home will be substantially more efficient than a standard home.

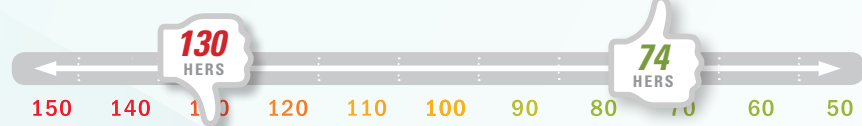
For program details, call **Georgia Power – The Energy Expert®** at **1-800-524-2421**, or visit us at georgiapower.com/newhome.

HERS IS THE NATIONAL STANDARD FOR MEASURING TRUE ENERGY COSTS.

A lower score means a home uses less energy and costs less to own.

LESS EFFICIENT

MORE EFFICIENT



AVERAGE EXISTING HOME SCORE IS

130

A GEORGIA POWER EARTHCENTS NEW HOME SCORE IS

74 OR LESS

THE DIFFERENCE? AN ANNUAL SAVINGS OF OVER

\$400

Features:

Effective Insulation – Properly installed insulation in floors, walls and attics ensure even temperatures throughout the house, while using less energy.

High-Performance Windows – Windows with advanced coatings and construction help keep heat in during winter and out during summer and block ultraviolet sunlight.

Tight Construction and Tight Ducts – A more tightly sealed home improves comfort and indoor air quality, while lowering utility and maintenance costs.

More Efficient Heating and Cooling Equipment – Energy-efficient, properly installed heating and cooling systems use less energy and save you money.

Independent Testing – You can enjoy peace of mind knowing your new home has been independently certified, verifying the energy performance of your home.

Homeowner Benefits:

Lower Ownership Cost – Energy-efficient homes use less energy – delivering \$300 to \$400 in annual savings on energy bills. Over the next seven to eight years, this adds up to thousands of dollars saved on utility bills.

Comfort – Properly installed energy-efficient improvements deliver better protection against cold, heat, drafts, moisture, pollution, and noise. Energy-efficient homes help ensure consistent temperatures between and across rooms, improved indoor air quality and greater durability.

Smart Investment – By choosing an EarthCents New Home, you can be confident that it will have an increasingly valued feature when the time comes to sell.