



# GEORGIA POWER FOUNDATION WORKFORCE DEVELOPMENT GRANT REQUEST FOR PROPOSALS GUIDELINES 2020-2021

# About the Workforce Development Grant

The Workforce Development Grant (WFDG) provides school districts, that offer Career, Technical, and Agricultural Education (CTAE) through traditional high school programs or through College and Career Academies, with a grant between \$10,000 and \$25,000. The purpose of the grant is to invest in building or sustaining capacity at CCA and CTAE to better serve students and instructors and in program alignment of educational and training pathways to meet workforce needs of businesses in local communities. The Georgia Power Foundation, Inc. is issuing this Request for Proposals in partnership with the Georgia Foundation for Public Education; up to \$250,000 will be awarded in grant support from Georgia Power Foundation, Inc.

#### **Award Timeline**

See the table below for the Workforce Development Grant timeline.

GRANT APPLICATION OPENS	GRANT APPLICATION DUE	REVIEWED AND ANNOUNCED
September 8, 2020	September 30, 2020 at 11:59 p.m. EST	By end of October, 2020

#### **Submission Instructions**

To participate in the Workforce Development Grant, please follow the steps below:

- 1. Carefully review this document, including the eligibility requirements and application components.
- 2. Complete an application here.
- 3. Submit your application online by September 30, 2020.

We strongly recommend that you thoroughly review the rubric (page 3) prior to completing the application to ensure you have a solid understanding of the application expectations.

# **Eligibility Requirements**

Only one submission per school district is allowable; more than one submission will disqualify all applications from the district. Collaboration amongst schools in the district is highly encouraged.

You are eligible to apply for a Workforce Development Grant if:

- You are a Principal or Director of a College & Career Academy or school district with one or more high schools with CTAE programs in the state of Georgia;
- You are a school administrator, principal, or instructional coach at a charter school or traditional public school in the state of Georgia;
- You are another type of leadership-level administrator in a Georgia Local Educational Agency (LEA).

## What can I use Workforce Development Grant funds for?

The Workforce Development Grant will provide College & Career Academies and Georgia school districts with CTAE programs with between \$10,000 and \$25,000 over one school year to implement programs that expand or support current CTAE programs and/or for program alignment of career pathways to meet workforce needs of the communities' local industries and businesses.

Some examples of how funding may be used includes, but is not limited to:

- Hardware and software to facilitate work-ready curriculum to prepare students to enter the job market after graduation
- Alignment of career pathway offerings with local business and workforce needs
- Professional training and/or certification for teachers and instructors to provide educational opportunities related to local industry needs

Allowable expenses may include materials, equipment, staff time, etc. but must be tied directly to the outcomes you are trying to achieve.

# How long will the Workforce Development Grant funds last?

Workforce Development Grant recipients have from the award date until May 31, 2021 to use their funds.

## If I receive a Workforce Development Grant, what are the expectations?

The expectations for Workforce Development Grantees are:

- The Workforce Development Grant will be awarded up front.
- Each grantee will be required to sign a grant agreement.
- Workforce Development Grantees are responsible for tracking the outcomes of the project or program. Grantees will submit one evaluation report upon completion of the program. The evaluation reports are the grantee's opportunity to share the project's progress, outcomes, lessons learned, and best practices.

- When appropriate, representatives from Georgia Power Foundation and the Georgia Foundation for Public Education may request an in-person or virtual site visit to observe the program/project.
- Any media or social media posting must include Georgia Power Foundation's and the Georgia Foundation for Public Education's logo, social media handles, and be shared.

# The Workforce Development Grant application consists of the following:

Section	Questions	
Project Description (5 Points)	In 250 words or less, provide a brief description of the project you would like to implement (If you are a CTAE program, please utilize your school district's Perkins V Comprehensive Local Needs Assessment (CLNA)). In your summary, please include:  a) A description of the need; b) How you will use the WFDG to address the need; c) Overview of who will be served by the program; and d) A description of any partners/partner organizations and how they will support the project, if applicable.	
	In order to ensure only one application is submitted from each school district, you will be asked in the online application to verify that the CTAE Director and/or Superintendent is aware of your application and has signed off on it.  In 250 words or less, provide a description of the program activities or inputs. In	
Program Input (5 Points)	your answer, please include:  a) How will you ensure that, if awarded, you can implement the project immediately? Include the proposed project start- date, key intermediate milestones, and anticipated date of completion.  b) Please describe the steps you will take during the grant period and how these steps will ensure your project is successfully implemented.	
Program Outputs (5 Points)	In 250 words or less, provide a description of the program outputs. Specifically, provide information on the specific type (grade level(s), subject area(s), etc.) and number of students/teachers/administrators the project will serve.	
S.M.A.R.T Goals (5 Points)	Please provide:  a) At least 2 SMART (specific, measurable, attainable, results-oriented, time-bound) goals; and b) A description of how you will evaluate the project's effectiveness.	
Budget (5 Points)	In 200 words or less, provide a description of how the grant funds will be used and how much is being requested from Georgia Power Foundation, Inc. In your summary, please include:  a) Total costs for the project and a breakdown of how much will be for direct costs (equipment, technology, supplies, etc.) and indirect costs (operating, consultants, etc.)  b) The projected or expected contributions of other funders (including in-kind donations of time and materials)	

An additional half point will be given to College & Career Academies and school districts that:

- Are located in counties with 35,000 or fewer residents (Link to Census);
- Have a minimum of 75% of students considered economically disadvantaged as determined here: <a href="mailto:ccrpi.gadoe.org">ccrpi.gadoe.org</a>

# If you have any questions about the WFDG Guidelines, please contact:

Paige Pushkin Executive Director, GFPE (404) 656-5594 ppushkin@doe.k12.ga.us

# If you have any questions about the online forms, website, or application, please contact:

Amy Hall Georgia Power Foundation, Inc. (404) 895-1057 aahall@southernco.com