



A wall in Georgia Power's storefront at the Chick-fil-A Foundation Discovery Center

JA partnership sharpens middle school financial literacy

Friday, Aug. 23, 2013 – Georgia Power recently joined Junior Achievement (JA), Chick-fil-A and other Atlanta business, education and civic organizations for the grand opening of JA's Chick-fil-A Foundation Discovery Center, a financial literacy and career readiness center in downtown Atlanta

The Discovery Center is an interactive educational and business facility located in Building C of the World Congress Center. The center will offer more than 30,000 Atlanta-area middle school students the ability to learn the importance of personal budgeting, career readiness and real-life adult responsibilities via simulated business and financial situations.



Opening day at the Chick-fil-A Foundation Discovery Center at the World Congress Center.

"The great thing about the Discovery Center is that it teaches students two important life skills: business and finance," said Marilyn Walker, energy efficiency education project manager. "Through the JA

BizTown, students will learn about different jobs and how to work as team, and in the JA Finance Park – which is where the Georgia Power storefront is located – students will learn the importance of managing a budget and financial literacy."

Georgia Power's storefront contains interactive technology on the walls, television and monitors that will allow students and visitors to learn more about the energy industry. The storefront also contains information on energy efficiency, power usage and jobs at Georgia Power and in the energy industry.

"An electric service bill is a major part of a budget and through our storefront, students will learn about programs that will help them use their power efficiently," said Walker.

The first day students will attend the center will be Sept. 10, and it will be in operation every weekday throughout the school year.

“The Discovery Center was made possible by the cooperation of many businesses, foundations, schools and civic organizations across the city,” said Tony Gonzalez, corporate communication support manager. “The whole point of it is to educate children and teach them the basics of finance and business. We are proud to be a part of this great project and hope it helps our youth to build a better future for themselves.”