

POWERING *Good* TOGETHER

2024 Community Impact Report

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A Message from Kim Greene

When I reflect on 2024, I’m filled with pride about the remarkable journey we’ve had at Georgia Power. Together, we celebrated monumental milestones and overcame challenges, all while staying true to our commitment to being “A Citizen Wherever We Serve.”

One of our standout achievements was bringing Vogtle Unit 4 into commercial operation—making Plant Vogtle the largest generator of clean energy in the United States. This success is a testament to our dedication, innovation, and the relentless hard work of our team. It’s not just a technological and operational triumph, but it also underscores our commitment to providing clean, reliable, and sustainable energy for the future.

We also demonstrated our resilience and commitment during Hurricane Helene. Our teams worked tirelessly to restore power, support our communities, and ensure the safety and well-being of our neighbors. It was a powerful reminder that we are always here for Georgia, here for you, showcasing our deep-rooted commitment to serve our customers and communities.

But our dedication doesn’t stop at operational achievements. From volunteering in schools to improving our environment and advancing social change, we are deeply invested in the growth and prosperity of the

communities we serve. The extraordinary commitment and passion of our employees, retirees, and community partners to make a positive impact is truly inspiring.

I’ve had the privilege of joining many of you at various volunteer events. These experiences have reinforced my belief in the power of collective action and the profound difference we can make when we come together. The dedication of our 6,500+ teammates across the state, along with the support of individuals like you, makes our communities stronger and more vibrant every day.

As we look ahead, my hope is that our contributions continue to bring hope and inspiration to all our Georgia neighbors. Thank you for your unwavering support and partnership. Together, we can ensure that our state continues to flourish, and that Georgia Power makes a positive impact in serving our customers for many years to come.

KIM GREENE
Chairman, President and CEO,
Georgia Power





A Message from Audrey King

Reflecting on 2024, we are reminded of a year filled with a steadfast commitment to being Citizens Wherever We Serve. Our employees truly made our communities better places to live and thrive.

From mentoring students and revitalizing local parks to supporting social initiatives and championing environmental stewardship, our employees, retirees, and partners went above and beyond to make a difference.

Their passion and dedication form the cornerstone of our community engagement efforts. I have personally witnessed this commitment firsthand, participating in various volunteer projects and observing the tangible impact of our work. These experiences have reinforced my belief in the power of collaboration and the profound difference we can make when we unite.

The theme of this report, “Powering Good, Together,” resonates deeply across all our initiatives and is a testament to our shared values and collective mission to uplift and support the communities we proudly serve. Our foundation, corporate philanthropy, and volunteer efforts are more than just programs—they reflect our commitment to fostering hope, resilience, and positive change throughout Georgia.

As we look to the future, I am confident that together through your unwavering efforts and continued partnership, we will help Georgia communities flourish for many years to come. Thank you for being an integral part of our community!



AUDREY KING
Senior Vice President, Corporate Responsibility,
Georgia Power
President and Chief Executive Officer,
The Georgia Power Foundation





Empowering Communities to Grow and Thrive

We believe vibrant communities are the foundation of a strong and sustainable future. For more than 140 years, we have been committed to empowering the state we love—through our philanthropic pillars of emPowering: Education, Environment, and Community.

By providing reliable energy for the state of Georgia, helping break down barriers to equity in our communities, or funding work that benefits the people of our home state, we take very seriously our mission to be A Citizen Wherever We Serve.

In this year's Community Impact Report, we're proud to present some of the ways in which we are helping to empower communities from Rome to Waycross, from securing land for Georgia's small farmers to creating safe and welcoming spaces for our children. By investing in the growth of our communities—empowering our communities to grow and thrive—we are proudly building a better Georgia for all.

GIVING AT A GLANCE 2024

\$10.6M

emPowering
Education



56%

Funding Towards
Social Justice
Initiatives



1,000+

Number of Organizations
Supported Across the State



**\$ 34.7
MILLION**

Total Giving

Combined Total from the Company, the
Foundation, and Our Employees

\$17.2M

emPowering
Community



\$3.6M

emPowering
Environment



18,000+

Individuals
Assisted Through
Salvation Army's
Project Share



\$2.5M

Dollar Value of
Volunteer Hours

\$620K

Total Employee
Giving

emPowering Education

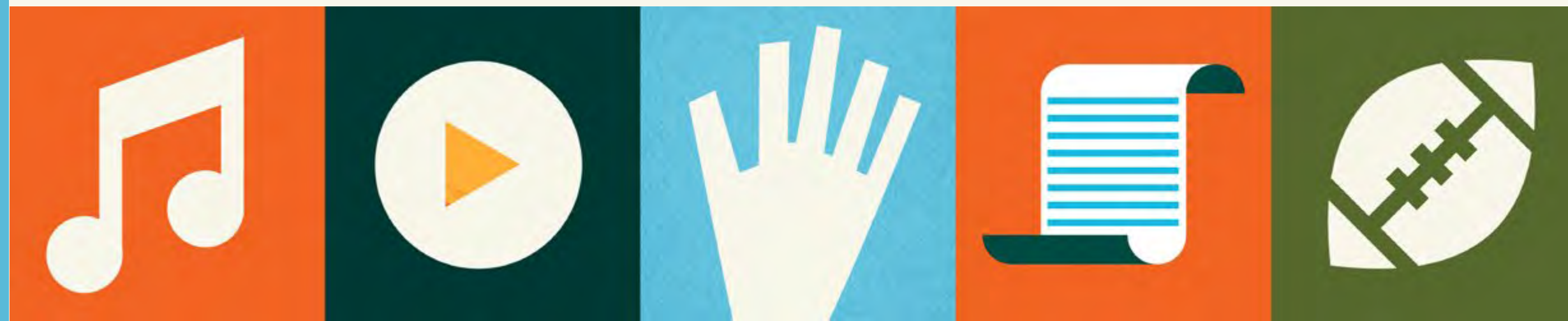
We know a good education unlocks a world of possibilities, and we believe part of our mission is to make sure every Georgian has access to the information that can expand their world. Through our education initiatives and intentional partnerships, we're helping to ensure every Georgian is prepared for whatever comes their way.



EMPOWERING EDUCATION

Children's emPOWERment Zone

The Copeland African American Museum officially opened its doors in November 2019, showcasing a wide-ranging collection of artifacts and letters from some of the most important figures in American history collected over decades by Roy and Cheryl Copeland.



The Copelands gifted their entire collection to the Harley Langdale, Jr. College of Business at Valdosta State University in 2016, after nearly three decades of collecting memorabilia from a wide range of prominent African American figures throughout history. Now in its sixth year, the Copeland Museum is expanding its reach in order to engage and inspire a whole new generation.

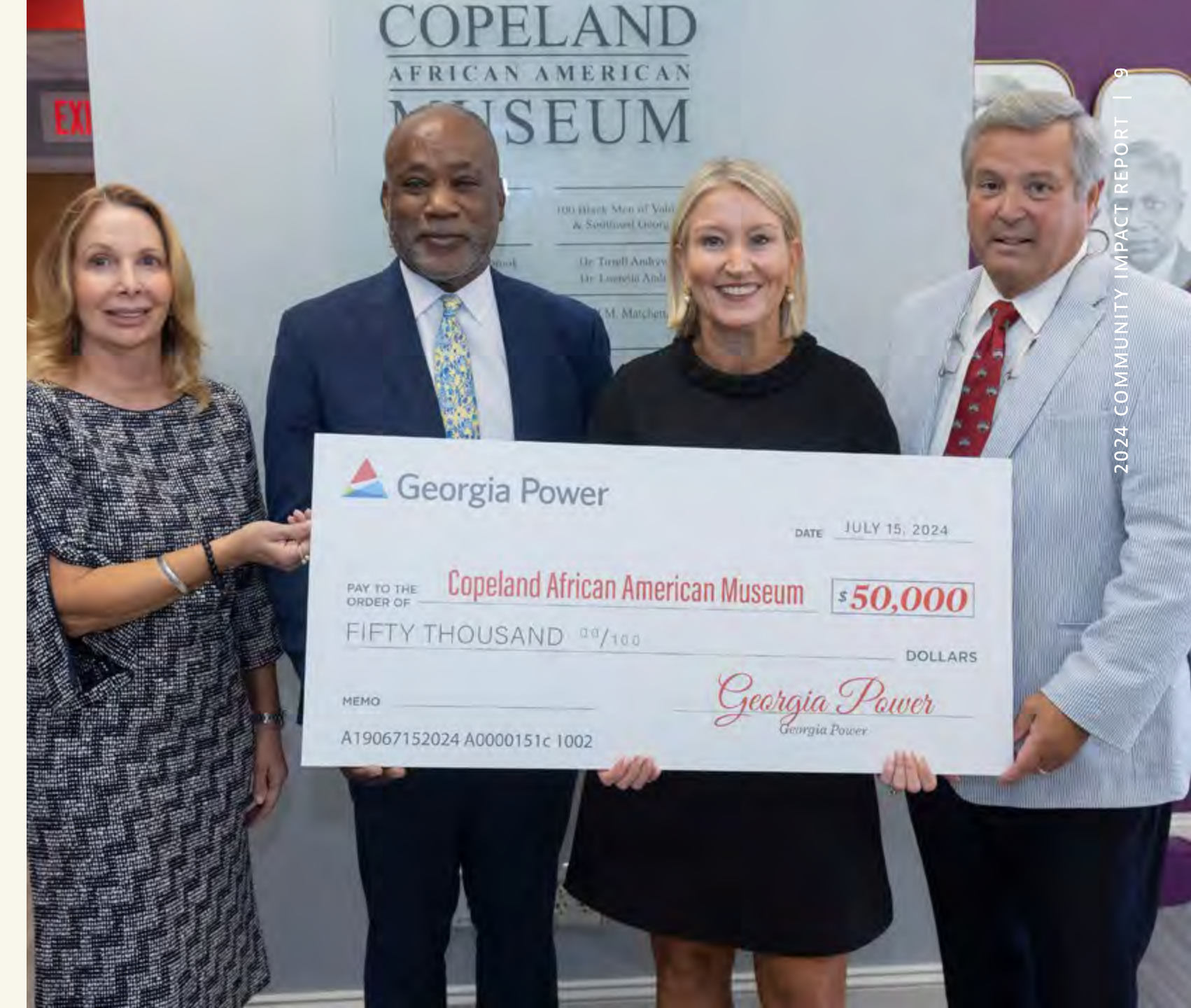
The brand-new **Children's emPOWERment Zone** was designed to inspire a love of learning through interactive and engaging activities. This vibrant space allows children to explore the excellence, resilience, and contributions of influential Black Americans across various fields, including science, art, music, business, and sports. Special emphasis was placed on noteworthy Georgians, fostering a sense of pride and knowledge in local history.

Backed by a grant from the Georgia Power Foundation, the vision creates an immersive educational experience where children can touch, see, move, and hear as they learn. By engaging all their senses, the Children's emPOWERment Zone hopes to become a premier field trip destination in South Georgia, enriching the educational landscape of the region. For Region Executive Joe Brownlee, Georgia Power's partnership with the Children's emPOWERment Zone is a perfect example of how the company cares for its communities.

"We're honored to support the Copeland African American Museum and its transformative new Children's emPOWERment Zone," Brownlee said. "This dynamic space will inspire young minds, fostering a deeper understanding of the incredible contributions of African Americans throughout history

especially those from right here in Georgia. By investing in educational initiatives like this, we hope to empower the next generation with knowledge, curiosity, and a strong sense of community. Partnerships like the one we share with Valdosta State University exemplify our commitment to strengthening the communities we serve and shaping future leaders."

The Copeland African American Museum is a beacon of inspiration and knowledge. With the addition of the Children's emPOWERment Zone, the museum is continuing its mission to explore and celebrate the rich legacy of African American history. This new space not only honors the past but also ignites curiosity and appreciation for diversity in our collective future.



"This dynamic space will inspire young minds, fostering a deeper understanding of the incredible contributions of African Americans throughout history especially those from right here in Georgia."

— JOSEPH BROWNLEE
Region Executive, Valdosta

Georgia Appleseed Center for Law and Justice

Founded in 2005, the Georgia Appleseed Center for Law and Justice is a nonpartisan nonprofit organization dedicated to advancing justice and equity for Georgia's children, especially those in foster care. By combining legal expertise, policy advocacy, and community engagement, Georgia Appleseed strives to create a fairer legal system and a more just society for the state's most vulnerable youth.





“The public education system is not set up to meet the needs of the most vulnerable among us. That’s what Appleseed does—it fills that gap in a thoughtful way.”

— **PATRICK BECKER**
Director of Compensation and
Corporate Governance

Concentrating on education, housing, and behavioral health, Georgia Appleseed is committed to improving the lives of children statewide and helping create an environment where every child is enabled to thrive regardless of their background.

The impact of their work is far-reaching. By developing resources for families, educators, and caseworkers, Georgia Appleseed empowers advocates to support children within the school system. Their efforts to expand access to behavioral support at schools ensure that students receive the help they need to thrive academically and socially. Additionally, Georgia Appleseed convenes stakeholders from various sectors to share best practices and critical supports, fostering a collaborative approach to student well-being.

A founding partner with Georgia Appleseed, Georgia Power and Southern Company have had a representative on the board of directors since the organization's inception.

Patrick Becker serves as the director of compensation and corporate governance for Southern Company Services and is the current Southern Company representative on Georgia Appleseed's board.

For Becker, an organization like Georgia Appleseed is critical in ensuring that our children get the opportunities they deserve.

“The public education system is not set up to meet the needs of the most vulnerable among us. That’s what Appleseed does—it fills that gap in a thoughtful way.”

By collaborating with schools to provide essential support for children, Georgia Appleseed helps kids reduce their risk of involvement with the juvenile justice system. By fostering effective discipline policies, they are helping create safe and productive learning environments that keep students in class and engaged in their education. By providing legal guidance and representation for children facing disciplinary removal from school, Georgia Appleseed ensures that vulnerable children have someone in their corner fighting for them to have the opportunities to get back on track, and out of the suspension-to-incarceration pipeline. And by engaging with leaders across the state, Georgia Appleseed helps to shore up support for Georgia’s children.

“The needs of children remain constant,” said Becker “and having a nonprofit organization of educated and skilled folks, who have sustainable partners like Georgia Power and Southern Company provides a great foundation for improving the lives of kids across Georgia.”

Workforce for Georgia

With a labor force of over five million people and rapid growth in key industries, the state's continued success hinges on access to quality education and training. Workforce for Georgia focuses on supporting schools and school districts that offer Career, Technical, and Agricultural Education programs and College and Career Academies to create and expand pathways that prepare students for in-demand careers.



Since its inception, the **Workforce for Georgia** program has awarded 65 grants, benefiting tens of thousands of students across the state. These grants have been instrumental in expanding educational pathways in fields such as engineering, technology, healthcare science, and agriculture. Many of these programs are in communities with populations of 35,000 or fewer residents or with a high percentage of economically disadvantaged students, ensuring that all students have access to training that builds and reinforces a skilled workforce.

In 2024, the Georgia Power Foundation continued its commitment to workforce development by launching the third phase of Workforce for Georgia. This phase brings additional grant funding to support innovative workforce development projects, opening new possibilities for Georgians to build and reinforce the skills needed in their communities. Two exemplary initiatives supported by the Workforce for Georgia program in 2024 include an expansion of an automotive pathway to include electric vehicles and a robotics training program in the Advanced Manufacturing Pathway.

The expansion of Forsyth Central High School's automotive pathway to include electric vehicles is a forward-thinking initiative that addresses the growing demand for expertise in electric vehicle (EV) technology. Students in the program were able to gain hands-on experience with EVs. Students learned how electric vehicles operate, how to identify and fix common and uncommon problems, and even how to build their own small version of an electric car. Upon completion, students received certification in electric vehicle safety, equipping them with valuable skills for the future automotive industry.

Stephens County High School's robotics training program in the Advanced Manufacturing Pathway is another standout initiative supported by the Workforce for Georgia program. This dual-enrollment program, in partnership with a local technical college, used grant funds to upgrade equipment to match industry standards and strengthen the curriculum. The enhanced training provided students with the skills needed to excel in the advanced manufacturing sector.

The Georgia Power Foundation, in partnership with The Georgia Foundation for Public Education, remains dedicated to supporting workforce development needs through educational programs across the state. By investing in programs that align educational and training pathways with the workforce needs of local and regional industries and businesses, the Workforce for Georgia program continues to empower students and communities, ensuring a bright and prosperous future for all.



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EMPOWERING EDUCATION

Citizens Chapters Statewide

Our commitment to powering good together is exemplified by the tireless efforts of our employees who serve as Citizens Wherever They Serve.



Their dedication and enthusiasm were instrumental in the success of these drives, culminating in the support of over 2,800 students.

In 2024, our dedication to community support was vividly demonstrated through a series of impactful school supply drives organized by our Citizens Chapters across the state.

Citizens Chapters throughout Georgia came together with a shared mission: to ensure students in our communities are equipped with the tools for success.

Through the collective efforts of these chapters, we were able to fill and donate backpacks brimming with essential school supplies to various schools and agencies that support families in need.

Our employees' overwhelmingly positive and heartwarming response matched their dedication to the success of the drives. Each of the 2,800 backpacks were filled with items such as notebooks, pencils, crayons, and other educational materials, represented a step towards a brighter future for these young learners.

This initiative not only highlighted the generosity and community spirit of Georgia Power employees, but also underscored our role as active participants in fostering educational development and community welfare. By working together, we can make a significant difference in the lives of students, ensuring they have the resources needed to thrive in their academic pursuits.



Statesboro Citizens

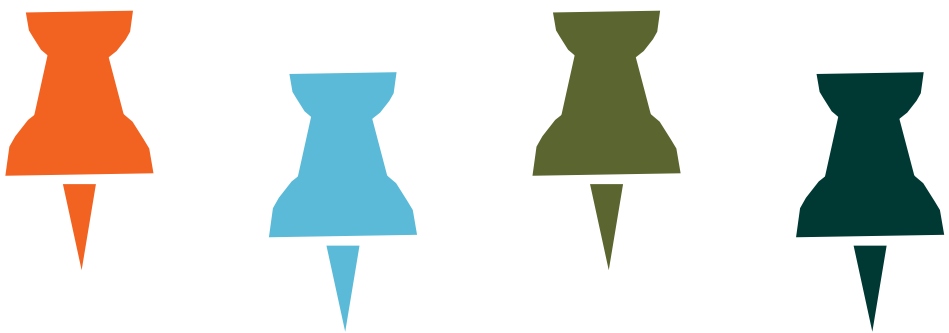
The Statesboro Citizens Chapter exemplified the spirit of powering good through their support of Lift As You Grow, a nonprofit organization that empowers vulnerable and at-risk women by providing economic mobility through part-time, transitional employment, adult education, and a safe space for a healing and healthy society.



This year, the **Statesboro Citizens Chapter** sponsored the purchase of new desks for Lift As You Grow’s aftercare tutoring program within the city limits.

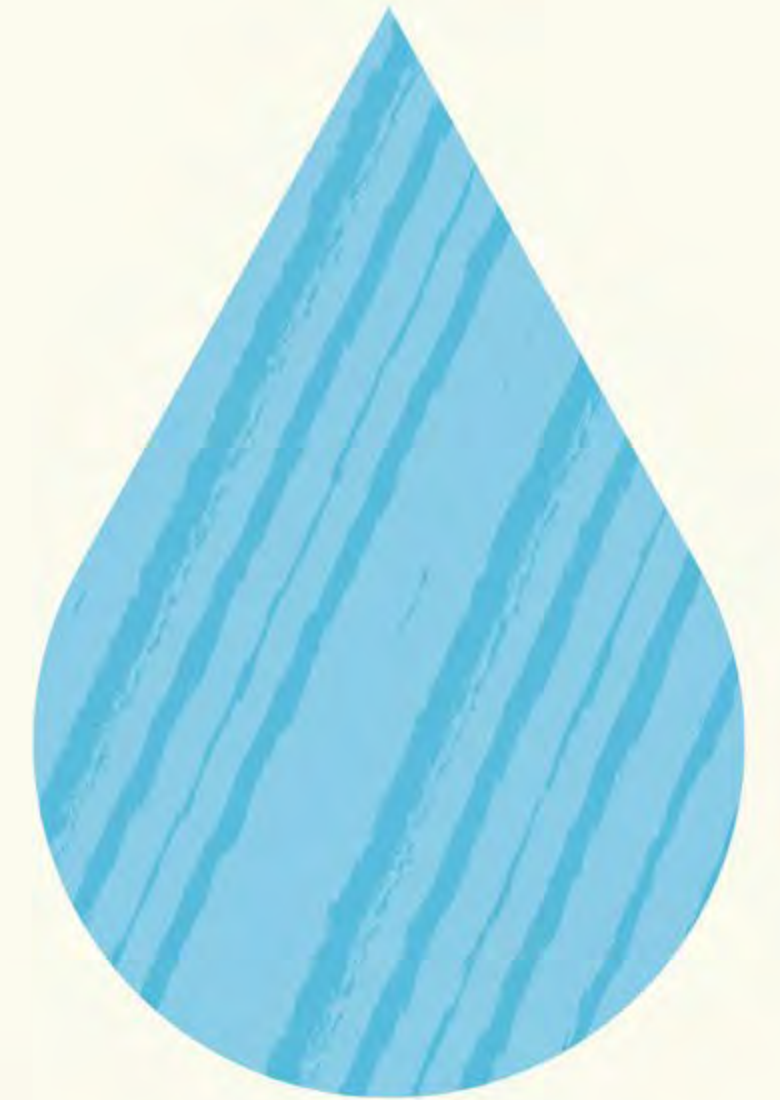
These desks were not just pieces of furniture; they represented a fun and engaging way for students to learn and thrive. The team’s dedication didn’t stop there. They also rolled up their sleeves to paint various parts of the facility, creating more chalkboard walls and doors, and hanging new dry erase and cork boards. These enhancements transformed the learning environment, making it more interactive and conducive to educational success.

The impact of these efforts was profound. By providing essential resources and a revitalized space, the Statesboro Citizens Chapter helped Lift As You Grow in its mission to support educational development and community welfare. The initiative highlighted the generosity, enthusiasm, and community spirit of Georgia Power employees, underscoring our role as active participants in fostering positive change.



emPowering Environment

Georgia is our home, and it is our privilege to help protect it. Whether it's by partnering with local organizations or rolling up our sleeves and getting to work, we're doing what we can to ensure we preserve and protect the Georgia we love for generations to come.



The Georgia Conservancy

Georgia has been our home for over 140 years, but what we think of as *our* state was here long before we ever lit Atlanta's first streetlight. Still home to nearly half a million acres of wilderness, there are hundreds of thousands of miles of wild land in Georgia that create a unique identity for our state, while providing a glimpse of our history to Georgians and beyond.



Martha Randolph Stevens Park in Brunswick, Georgia

As the world changes and technology takes on an even more outsized role in our daily lives, it's become even more crucial that Georgia's wilderness is protected. As one of Georgia's largest stewards of wild land, Georgia Power works closely with local partners to help protect and enhance Georgia's wilderness. With a focus on advocacy, engagement, and partnership, The Georgia Conservancy is a crucial partner in helping to protect Georgia's natural resources.

The Georgia Conservancy's mission is rooted in the interconnectedness of the environment, economy, and equity. In their 50-plus year history, they have made significant strides in land and resource conservation, ensuring that Georgia's natural systems remain healthy and resilient. Their efforts are centered on key conservation goals that benefit both the environment and the people of Georgia.

One of Georgia Conservancy's primary focuses is the protection and expansion of forested ecosystems. By promoting private land management practices, particularly prescribed fires, and offering technical assistance, they have helped landowners maintain robust and vibrant forests, enhancing not only biodiversity, but also contributing to the overall health of their natural landscapes.

As an organization committed to Georgia's natural resources, they are also committed to preserving Georgia's rich agricultural heritage. Through outreach and the new Georgia's Farmland Conservation program, they have successfully enrolled numerous farms, helping to safeguard these essential landscapes for future generations, and supporting both environmental sustainability and the agricultural economy.

Additionally, their work includes restoring coastal marshes and planning for sea-level rise. By implementing nature-based solutions and engaging with coastal communities, they are addressing the impacts of climate change and protecting their vital coastal ecosystems.

One such project is ongoing in the historic Gullah Geechee community of Seabrook, Georgia. In partnership with the Waters for Georgia initiative, the Georgia Conservancy is constructing a 400-foot oyster-based living shoreline which will help reinforce a quickly eroding bank near a community center, ensuring the use of both the waterway and the community center for generations to come.

For Scott Hendricks, the impact to the community of an organization like Georgia Conservancy is much greater than the sum of its parts.

"The impact is significant, and it's not just conservation for conservation's sake, but so that these resources can be enjoyed now and for future generations," said Hendricks. "I also think that the Georgia Conservancy is particularly effective at leveraging partnerships across different organizations in the community that can have a much greater impact than one organization by themselves."

By creating and maintaining meaningful partnerships across the state, The Georgia Conservancy and its partners, including Georgia Power, are paving the way for a more sustainable and resilient Georgia, ensuring that environments and communities thrive in every wild corner of the Peach State.



Savannah, Georgia

“The impact is significant, and it’s not just conservation for conservation’s sake, but so that these resources can be enjoyed now and for future generations.”

— **SCOTT HENDRICKS**
Manager, Water and Natural
Resources Permitting

The Conservation Fund

Founded in 1985, The Conservation Fund seeks to protect the land that sustains us, whether that means providing a home to wildlife, clean air and water, or the food that feeds us.



In 2023, less than 2 percent of the nation's workforce was made up of direct on-farm workers. This means that less than 2 percent of the population is responsible for 100 percent of the food grown and harvested. Meanwhile, food travels an average of 1,500 miles before it winds up on a plate in the United States, meaning that the average American, especially those living in large urban centers, are disconnected from the foods they consume day in and day out.

Founded in 1985, **The Conservation Fund** seeks to protect the land that sustains us, whether that means providing a home to wildlife, clean air and water, or the food that feeds us.

Across Georgia, farmland is increasingly lost to development, a trend exacerbated by climate change and recent supply chain disruptions. The Georgia Farms Fund initiative, supported by the Conservation Fund, is tackling these issues head-on by creating affordable pathways to land ownership for next-generation farmers, catalyzing rural economic development, and increasing the supply of locally-grown food.

The Farms Fund employs a dynamic revolving fund model to protect farmland at risk of development. By acquiring threatened farmland, providing lease-to-own contracts, and offering business support services, the initiative ensures that land remains dedicated to agriculture. This model also supports sustainable farming practices and connects farmers to markets and capital.

Georgia Power Environmental Affairs Manager Shelley Cartwright joined the company in 2023, but has been passionate about local foodways for years.

"I'm very passionate about agriculture and where our food comes from," she said, "and the Conservation Fund is enabling Georgians to have the ability to find and purchase local food."

Since its launch in 2021, the Georgia Farms Fund has secured 10 farms, protecting 1,058 acres valued at over \$10.2 million. This has provided land for 33 farmers to grow healthy foods, directly impacting access to fresh, local food through partnerships with organizations like The Common Market and Feeding Georgia. The Fund aims to expand significantly over the next five years, protecting over 3,000 acres and supporting 85 farmers.

"This program is an investment with a continual impact," said Cartwright. "It focuses on maintaining and protecting our identity as well as our communities and foodways."

The Conservation Fund, with the help of the Georgia Power Foundation, is paving the way for a more sustainable and resilient Georgia. By investing in the future of farming, they are ensuring that our communities have access to healthy, locally-grown food and that our agricultural heritage is preserved for generations to come.



"I'm very passionate about agriculture and where our food comes from and the Conservation Fund is enabling Georgians to have the ability to find and purchase local food."

— **SHELLEY CARTWRIGHT**
Manager, Environmental Affairs

Waters for Georgia

The Georgia Power Foundation's signature program, Waters for Georgia, is dedicated to improving water quality across the state, recognizing the essential role that clean water plays in drinking, agriculture, and recreation.

Since its inception, the program has funded numerous projects designed to be completed on a two-year cycle, bringing significant benefits to both the environment and communities throughout Georgia.





Lake Oconee

In 2024, the Georgia Power Foundation reaffirmed its commitment to enhancing water quality by allocating grants to two exemplary organizations: The **Trust for Public Land** and the **Seabrook Village Foundation**. These grants will support projects aimed at improvements to water quality and creating vibrant green spaces in the Metro Atlanta Watershed and the Coastal Marsh Watershed.

The Trust for Public Land will utilize their grant to restore hydrological infrastructure, introduce green infrastructure, and establish riverbank plant buffers in Mableton, near the Fulton County Airport-Brown Field. This initiative is part of the broader Chattahoochee RiverLands project, a visionary effort to create a seamless greenway, tributary trails, and a blueway stretching 100 miles between Buford Dam and Chattahoochee Bend State Park. The project aims to connect 19 Metro Atlanta cities and seven counties, introducing the region to the ecological treasures of the Chattahoochee River.

Specifically, the Chattahoochee RiverLands Gateway Park project will focus on capturing stormwater from parking lots, warehouses, and buildings neighboring the park, reducing sediment and pollutants from entering the river. This effort not only enhances water quality but also creates green spaces for the community, promoting both environmental conservation and public recreation.

The Seabrook Village Foundation will focus on the restoration of Martha Randolph Stevens Park in Liberty County, a site of significant cultural importance to the Gullah Geechee community. The project aims to implement a living shoreline approach, using bioengineered materials and native vegetation

to combat erosion along the tidal stream's banks. This initiative seeks to preserve the natural ecosystem, protect the historical heritage site, and revitalize a cherished community space.

The project will involve extensive community engagement, collaboration with the Georgia Conservancy in planning and implementation, and post-project monitoring by a team from Savannah State University. These efforts will ensure the long-term sustainability of the living shoreline, preserving the park's cultural and environmental significance for future generations.

Since 2019, the Waters for Georgia program has invested \$3 million in water quality projects statewide, demonstrating the Georgia Power Foundation's ongoing commitment to protecting Georgia's water resources and supporting local communities. Each round of funded projects continues to uphold the mission of Waters for Georgia, fostering a healthier, more sustainable environment across the state.

Since 2019, the Waters for Georgia program has invested \$3 million in water quality projects statewide, demonstrating the Georgia Power Foundation's ongoing commitment to protecting Georgia's water resources and supporting local communities.

Augusta Citizens

The Augusta Citizens Chapter demonstrated their dedication to powering good through an impactful Earth Day clean-up event along the Savannah River.



Savannah River



By removing litter and pollutants, our volunteers helped to safeguard the habitats of local wildlife and improve the quality of the water.

To honor Earth Day, volunteers from the Augusta Citizens Chapter embarked on a mission to enhance the health and beauty of the Savannah River. Equipped with kayaks and paddles, these enthusiastic volunteers navigated the river, collecting trash and debris that had accumulated along the waterway. Their collective effort was a powerful testament to their dedication to preserving the environment and protecting local ecosystems.

The cleanup initiative had a significant positive impact on the Savannah River, a vital natural resource for the community. By removing litter and pollutants, our volunteers helped to safeguard the habitats of local wildlife and improve the quality of the water. This effort not only enhanced the river's natural beauty but also ensured that it remains a safe and enjoyable space for recreational activities such as kayaking, fishing, and picnicking.

The success of this cleanup effort underscores the generosity, enthusiasm, and community spirit of

Georgia Power employees. As we look back on the accomplishments of 2024, we are inspired by the dedication of our volunteers. Georgia Power remains committed to powering good together, and we look forward to continuing our support for environmental sustainability and community well-being through similar impactful initiatives.



Dublin Citizens

The Dublin Citizens Chapter powered good by partnering with the City of Dublin and the Erin Garden Club to enhance the community's educational and environmental landscape.



In 2024, the **Dublin Citizens Chapter** collaborated with local partners to plant camellia bushes in honor of all of Georgia's First Ladies. This initiative not only celebrated the contributions of these distinguished women, but also enriched the city's natural beauty and provided an educational opportunity for residents and visitors alike. Dublin is now one of the few cities in Georgia to have a camelia garden specifically established to honor the First Ladies, making it a unique and cherished landmark.

The planting of camellia bushes serves as a living tribute to the First Ladies and underscores the importance of environmental stewardship. These beautiful plants will provide a serene and educational space for the community, fostering a deeper appreciation for nature and

history. The garden will also serve as a valuable resource for local schools and educational programs, offering students hands-on learning experiences about botany, ecology, and the significance of community involvement.

The success of this initiative highlights the generosity, enthusiasm, and community spirit of Georgia Power employees. By working together with local partners, the Dublin Chapter has made a lasting impact on the community.



emPowering Community

Part of being “A Citizen Wherever We Serve” is helping to energize our communities beyond the power in our lines. We are proud Georgians, and it is our privilege to connect and grow our communities in every corner of our state. By bringing a different kind of energy into our communities, we are helping to create a Georgia that works for everyone.



Big Brothers Big Sisters of Metro Atlanta

Since 1960, Big Brothers Big Sisters of Metro Atlanta (BBBS) has been a beacon of hope and transformation for children across our community. With a mission to create and support mentoring relationships that ignite the power and promise of youth, BBBS has positively impacted the lives of countless young people across Metro Atlanta and beyond.





This year alone, the agency will serve thousands of children from 12 metro Atlanta counties, as well as the Columbus, Georgia area. Through structured, professionally supported, one-to-one mentoring programs, **BBBS** utilizes evidence-based best practices to foster positive academic outcomes, enhance social emotional well-being, and reduce engagement in risky behaviors and the juvenile justice system.

The impact of these mentoring relationships is profound. Research underscores the significant economic benefits, with studies indicating a 5:1 return in a mentees future earnings for every dollar invested in the program. This highlights the critical role BBBS plays not only in individual lives, but also in the broader economic health of our community.

For Georgia Power Foundation Vice President Rita Breen, the relationships built within the BBBS framework extend far beyond mentorship. She joined the board of Big Brothers Big Sisters in 2018, shortly after being introduced to the organization by a former colleague and eventually served for two years as the organization's board chair.

And while Breen has a long professional history with the organization, she has a personal connection as well – now in her fourth year paired with an Atlanta-area middle schooler named Bailey. “She’s such a joy—it’s been great getting to help her on her journey and figuring out what to do next.” said Breen

The impact of these mentoring relationships is profound. Research underscores the significant economic benefits, with studies indicating a 5:1 return in a mentees future earnings for every dollar invested in the program.

A key to the success of BBBS's mentoring program is the individualized approach to each child. Parents and guardians enroll their children and collaborate with program staff to set specific goals. Matches between Bigs and Littles—adult volunteers and children, respectively—are carefully crafted based on geographic proximity, personality, life experiences, and shared interests.



A key to the success of BBBS's mentoring program is the individualized approach to each child. Parents and guardians enroll their children and collaborate with program staff to set specific goals. Matches between Bigs and Littles—adult volunteers and children, respectively—are carefully crafted based on geographic proximity, personality, life experiences, and shared interests.

For Rita and Bailey, that often means golfing together, whether at one of the Metro Atlanta area's many golf courses or even indoor activities like Topgolf.

In 2024, the Metro Atlanta Chapter of BBBS brought the Columbus Chapter under the Metro, opening that chapter up to the resources and innovation of the Metro Atlanta BBBS.

Innovation is a key pillar of the organization, and the BBBS Metro Atlanta's Level Up program has drawn nationwide attention for its innovative approach and immediate results. Responding to a need for more mentorship for Atlanta middle schoolers, the Level Up program places paid mentors in area schools, each of whom are responsible for serving 100 students through small group and one on one mentoring sessions. In 2024, BBBS was able to mentor 857 students at five Atlanta middle schools, with the expectation of serving over 2,700 students at a time in the next five years.

For BBBS Metro Atlanta CEO Kwame Johnson, partners like Georgia Power are crucial in ensuring that kids across the state have access to every opportunity they need to thrive. "Georgia

Power has been a long-time, generous supporter of our mission to ignite the power and promise of youth through mentoring relationships," Johnson said. "This support has included critical funding for our programs, including a recent grant that has allowed Big Brothers Big Sisters agencies across the region to provide mentoring for children whose parents have been incarcerated. As board members and volunteers, Georgia Power employees have made a huge difference in our agency and community."

Through these meaningful connections, innovation, and close partnerships, Big Brothers Big Sisters of Metro Atlanta is empowering the youth of Georgia, fostering brighter futures, and building stronger communities.

Union Mission

In January 2024, roughly one in every 500 Americans was experiencing homelessness in some form. Over 12,000 people were unhoused—roughly one in every 1,000 Georgians.



In Savannah, a nearly 100-year-old organization is helping to minimize the impact of homelessness in the Hostess City.

Founded in 1937, **Union Mission** is a beacon of hope for many, working tirelessly to lower barriers to safe, affordable, and sustainable housing. Their mission to partner with individuals to end their homelessness is advanced through a comprehensive approach that addresses immediate needs, promotes long-term stability, and rebuilds hope.

Union Mission's Emergency Services provide critical relief by offering basic needs, housing, and wrap-around support. These services are essential for helping individuals and families transition out of homelessness and into a more stable environment. The impact of these services is profound, offering a lifeline to those in urgent need.

Although he was familiar with the organization from his time in the Coastal region, Savannah Region Executive William Mock was formally introduced to Union Mission via a session at the Southeast Georgia Leadership Forum and was immediately impressed with their work.

"They aren't just giving you a meal or a bed for the night," said Mock, "but they're working with you to get you to a point where you can have a job that will pay for permanent housing."

Union Mission fosters stability through three permanent housing programs. These programs are designed to help homeless individuals transition into housing they can call

their own, accompanied by services that ensure they have the support needed to maintain their new living situations. In May 2024, the Chatham Savannah Authority for the Homeless reported a 22 percent decrease in the city's unhoused population from the year before. This is due in no small part to Union Mission's tireless work on behalf of the people of Savannah.

Rebuilding hope is at the core of Union Mission's supportive services. Their services, including emergency housing, counseling, and day services, are all tailored to address the complex challenges that contribute to homelessness. By providing comprehensive support, Union Mission is helping its clients overcome obstacles and build a brighter future.

"They aren't just giving you a meal or a bed for the night," said Mock, "but they're working with you to get you to a point where you can have a job that will pay for permanent housing."

— **WILLIAM MOCK**
Region Executive, Savannah



The Warrior Alliance

For those who have served in the military, transitioning to civilian life can be both exciting and challenging. From finding meaningful employment to securing housing, healthcare, and a strong support network, veterans often face a complex web of decisions.





That's where **The Warrior Alliance** comes in—a nonprofit organization dedicated to empowering veterans and their families by connecting them with the right resources, services, and opportunities.

Founded on the belief that no veteran should navigate this journey alone, The Warrior Alliance acts as a central hub, bringing together service organizations, corporate partners, and the veteran community to create a seamless support system. Instead of veterans having to search for help across multiple agencies, the alliance streamlines the process, ensuring they can easily access assistance in areas such as career development, mental and physical health, housing, and financial stability.

One of the key strengths of The Warrior Alliance is its collaborative approach. By working closely with organizations that specialize in veteran support, the alliance eliminates barriers to essential services, making it easier for warriors to find the help they need. Whether a veteran is transitioning out of the military, seeking professional growth, or simply looking for a sense of belonging, the alliance offers guidance every step of the way.

Georgia Power began partnering with the Warrior Alliance in 2020, helping to fund programs and train veterans through the covid-19 pandemic and beyond. In 2024, the company partnered directly with the Warrior Alliance in the wake of Hurricane Helene, helping to secure aid for veterans whose homes and businesses were damaged by the storm.

For Tiffani Pike, who served as the president of Military Veterans in Power, Georgia Power's Employee Resource Group for veterans, the partnership between the company and the Warrior Alliance is much more than financial support.

"I love the relationship we have with The Warrior Alliance", said Pike. "For people like the hundreds of Georgia Power employees who employee who have served their country honorably and are reentering civilian life, this organization is a crucial partner in creating a smooth transition to a full life beyond military service."

Beyond just providing resources, The Warrior Alliance fosters a strong sense of community, helping veterans reconnect with peers and build relationships that last a lifetime. Through outreach programs, events, and mentorship opportunities, the alliance ensures that no warrior is left behind.

For those who have sacrificed so much in service to their country, The Warrior Alliance is committed to making their next chapter one of strength, success, and support.

Whether a veteran is transitioning out of the military, seeking professional growth, or simply looking for a sense of belonging, the alliance offers guidance every step of the way.

The Salvation Army Hurricane Relief

Founded in the 1800s, The Salvation Army is famous for its response to human suffering around the globe. When Hurricane Helene hit Southeast Georgia, The Salvation Army of Vidalia immediately stepped in, partnering with the Georgia Power Foundation to help rebuild our communities.





Augusta, Georgia

Whether it's providing food or clothing for those in need or giving shelter or job training to those getting back on their feet, **The Salvation Army** is one of the world's biggest and most trusted organizations for community aid. But despite the size and reach of the organization, one of its most impactful functions feels intensely local.

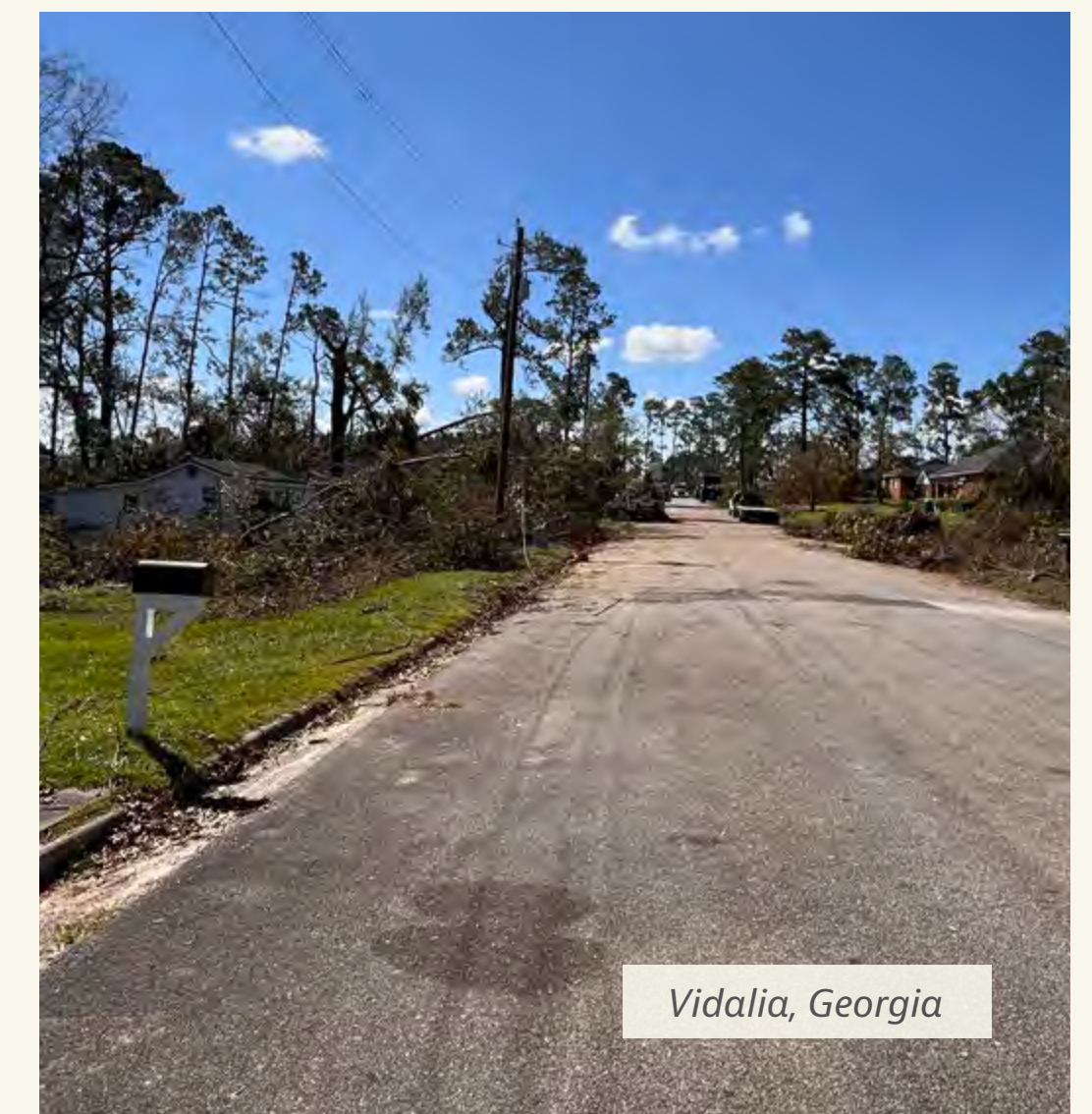
After Hurricane Helene tore through the Vidalia area, bringing unprecedented amounts of damage to homes and businesses, along with the electric grid and other infrastructure, The Salvation Army played a critical role in relief efforts, providing immediate assistance to affected residents. The organization was on the ground the morning after the storm roared through South Georgia, and quickly mobilized to distribute food, water, and emergency supplies. Their mobile feeding units delivered hot meals to displaced families and first responders, ensuring that those in the hardest-hit areas received nourishment and support.

In coordination with local emergency management agencies, The Salvation Army set up temporary shelters for those who had lost their homes, offering a safe place to stay during the recovery process. In addition

to their own support, The Salvation Army also functioned as a disaster support hub, receiving and distributing every donation that came in from around the state and beyond for residents of the Vidalia area.

For area manager Joey Barrett, having The Salvation Army's experience and logistical expertise was crucial to the community's response to Hurricane Helene's unprecedented destruction.

"It was priceless," Barrett said, "The Salvation Army was vital to the City of Vidalia even being able to survive in the first 10 days or so after the storm."



Vidalia, Georgia

Clean-up crews, supported by volunteers, helped clear debris from homes and properties, allowing residents to begin rebuilding their lives.

Beyond emergency aid, The Salvation Army remained on the ground in Vidalia to assist with long-term recovery efforts, providing assistance to families struggling with the aftermath of the storm, helping with rent, utility bills, and essential household needs.

Clean-up crews, supported by volunteers, helped clear debris from homes and properties, allowing residents to begin rebuilding their lives. The organization also offered emotional support to those dealing with the trauma of the hurricane, ensuring that both physical and mental well-being were addressed in the recovery process.

The Salvation Army's efforts in Vidalia after Hurricane Helene were made possible through local partnerships and donations, including from the Georgia Power Foundation in the days following the hurricane.

Volunteers, community members, businesses, and churches came together to support the relief mission—demonstrating the power of community in times of crisis. Their work in Vidalia and beyond in the wake of Helene exemplified a commitment to serving those in need, providing not just immediate relief but long-term support to help communities around the southeast recover and rebuild.



EMPOWERING COMMUNITY

Tallulah Falls Citizens

The Tallulah Falls Citizens Chapter powered good with a transformative project at Camp Hawkins in Mt. Airy, Georgia.

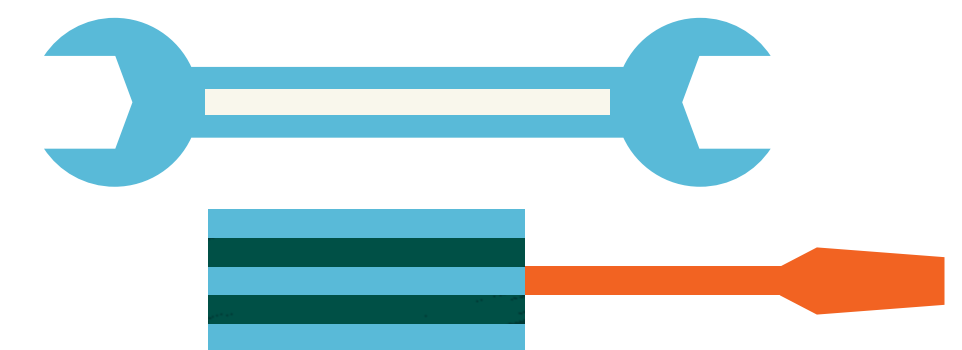


Camp Hawkins is a cherished haven that welcomes children with special needs throughout the summer, offering them a week of fun and enriching camp experiences. This year, the **Tallulah Falls Citizens Chapter** took on the task of revitalizing the camp's outdoor amphitheater space, affectionately known as Elaine's Walk and Lindsey's Prayer Garden. The space had been in disrepair and unused for four years, but thanks to the hard work and dedication of our volunteers, it has been restored to its former glory.

The project involved replacing the wood benches, making necessary repairs to the wood stage, mulching the area, and adding new landscaping. These enhancements

have not only improved the functionality and aesthetics of the space but have also created a welcoming and serene environment for the campers to enjoy performances, gatherings, and moments of reflection.

Special thanks are due to the North Georgia Hydro and Cornelia line crews for their outstanding and safe work, ensuring the project was completed to the highest standards. Their expertise and commitment were instrumental in bringing this vision to life.



Columbus Citizens

For over 30 years, our Columbus Ambassadors and Columbus Citizens have come together to prepare and serve a spaghetti dinner for Girls Inc., Columbus Chapter.

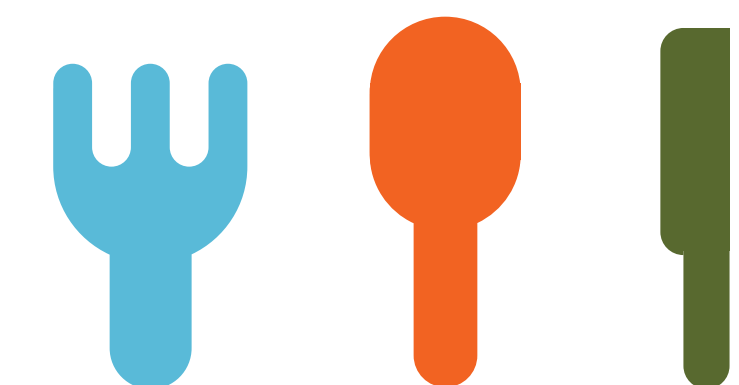


The 2024 event, a Valentine's Day dance for the girls, was particularly special. The celebration was a heartwarming occasion, filled with joy, laughter, and a sense of community.

Fourteen Ambassador volunteers, who are also Georgia Power retirees, worked alongside seven volunteers from the Columbus Citizens Chapter to prepare and serve more than 140 meals. Their dedication and teamwork ensured that the girls enjoyed a delicious and nutritious dinner, creating a memorable and festive evening for all. The event not only provided a wonderful meal, but also fostered a supportive and empowering environment for the young participants.

Girls Inc. is the longest-running girls' leadership organization, dedicated to equipping girls with the skills and confidence to reach their full potential. By supporting this esteemed organization, our volunteers contributed to the development of future leaders and helped to inspire the next generation of empowered women.

The success of this event underscores the generosity, enthusiasm, and community spirit of Georgia Power employees and retirees.



VOLUNTEER SERVICES AT A GLANCE 2024



39,472

Retiree Volunteer Hours

5,556

Number of Volunteers



\$620K

Club of Hearts Total Giving

61,036

Employee
Volunteer Hours



\$2.5M

Dollar Value of Volunteer
Hours *(Retirees and
Employee Total)*

211

Number of
Volunteer Projects



29

Number
of Legacy
Projects



EMPOWERING COMMUNITY

Community Impact Award

ANGIE BROWN KINLEY AWARDED 2024 COMMUNITY IMPACT AWARD

Angie Brown Kinley received the 2024 Community Impact Award in recognition of her long-time commitment to the Christian City community and various volunteer initiatives in Georgia.







WATCH
VIDEO

The longtime Athens resident said, "I feel blessed to win the Community Impact Award. Serving is just my heart."

Kinley's journey of giving back began with her mother, who introduced her to community service many years ago.

"My mom volunteers a lot," Kinley said. "We served at church and helped elderly friends throughout the years. I just grew to love it."

Kinley's volunteer experience at Georgia Power includes serving the Athens Citizens Chapter, which she helped establish in 2005. Since that time, Kinley, who has worked at Georgia Power for 24 years, has been involved in several projects, including City of Refuge, her favorite nonprofit, which feeds nearly 300 families weekly.



Beyond her volunteer work, Kinley is passionate about her own family, which includes two daughters, a son-in-law, and two grand-dogs.

Georgia Power also congratulates Systems and Support Manager Kimberly Allen for being named the first runner-up for the 2024 Community Impact Award.

Employees were nominated for the award by fellow employees at Georgia Power, with finalists selected by a panel and winners chosen through employee voting. As part of the award, Kinley received a \$5,000 donation to a nonprofit of her choice. Allen received a \$1,500 donation to the nonprofit of her choice.

Kinley and Allen's dedication and heartfelt service exemplify the spirit of community and the values Georgia Power prides itself on.



Kimberly Allen (left), Systems and Support Manager, was named first runner-up for the 2024 Community Impact Report

"I feel blessed to win the Community Impact Award. Serving is just my heart."

— ANGIE BROWN KINLEY
Representative Senior
Distribution Support

Leadership & Staff

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A Citizen Wherever We Serve