

Tell your friends and family there is a smarter way to save energy

Thursday, March 31, 2016 -- You've heard about Georgia Power's Smart Usage rate. You know it could help people in your life save money and energy, because it offers low rates during off-peak times and a rate based on your highest total demand during a 30-minute window. But now there is an easier way to explain it. Just share this video with family and friends via your social media and help them answer the question "What's Smart Usage?" Or send them to the new [website](#) for more information.

Here are suggested posts you can make:

Facebook

Want to save money on your Georgia Power bill? Georgia Power's Smart Usage rate puts YOU in control of how you choose to use energy. What's Smart Usage?

[Video link](#)

Twitter

Georgia Power's Smart Usage rate puts YOU in control of how you use energy and your monthly bill. What's Smart Usage?

[Video link](#)