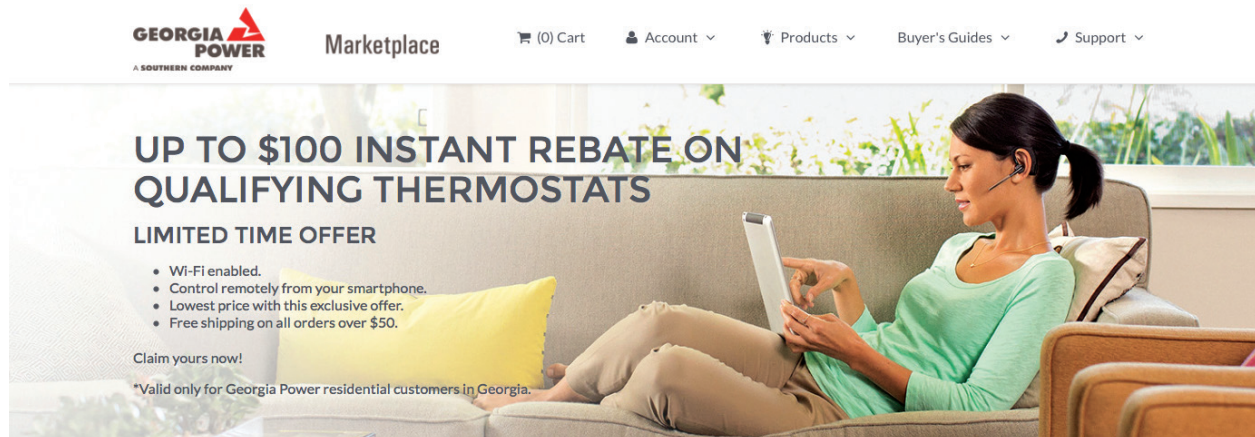


Georgia Power Marketplace now available to customers



The screenshot shows the top navigation bar of the Georgia Power Marketplace website. On the left is the Georgia Power logo, which includes the text "GEORGIA POWER" and "A SOUTHERN COMPANY" below it. To the right of the logo is the word "Marketplace". Further right are navigation links: "(0) Cart", "Account" with a dropdown arrow, "Products" with a dropdown arrow, "Buyer's Guides" with a dropdown arrow, and "Support" with a dropdown arrow. Below the navigation bar is a large banner image of a woman sitting on a couch using a tablet. Overlaid on the left side of the banner is the following text:

UP TO \$100 INSTANT REBATE ON QUALIFYING THERMOSTATS
LIMITED TIME OFFER

- Wi-Fi enabled.
- Control remotely from your smartphone.
- Lowest price with this exclusive offer.
- Free shipping on all orders over \$50.

Claim yours now!
*Valid only for Georgia Power residential customers in Georgia.

FRIDAY, JULY 22, 2016 - The new Georgia Power Marketplace is now open to customers at www.georgiapowermarketplace.com.

The site brings the most popular energy saving products from smart thermostats to LED lighting to a single convenient online portal and streamlines the rebate process through integration with customers' Georgia Power accounts.

Shoppers will find the latest learning thermostats, LED and CFL bulbs, smart power strips and much more. The site also features free live chat and customer support for online shoppers, as well as buyer's guides for a variety of products that can help customers determine which one is right for them. The Marketplace also accepts returns within 30 days.

The Marketplace makes the final, post-rebate cost of energy efficiency products easy to understand and with available rebates updated regularly. Current instant rebates include \$100 off the Nest Learning Thermostat and 20 to 30 percent off of LED lighting of various wattages and color temperatures.