

Georgia Power partners with Georgia Public Broadcasting to launch *Chemistry Matters*

THURSDAY, JULY 21, 2016 - Leaders from Georgia Public Broadcasting (GPB) and Georgia Power celebrated the launch of *Chemistry Matters* this week at a special luncheon held at GPB's headquarters.

The free, online video series accessible to teachers across the state at gpc.org/education was made possible by a grant from the Georgia Power Foundation and supports STEM (Science, Technology, Engineering and Mathematics) objectives by encouraging inquiry-based learning, problem solving, critical thinking, exploration and discovery. A team of certified educators designed the program to align with the latest Georgia Performance Standards.

"We are committed to supporting the work done in Georgia classrooms every day to prepare students for the careers of tomorrow," said Paul Bowers, chairman, president and CEO of Georgia Power. "This new resource is the product of a strong collaboration with GPB that will enhance the classroom experience and enrich the STEM curriculum."

Chemistry Matters allows teachers and students to follow along captivating demonstrations in the studio lab, actual classrooms and across the state of Georgia and explain their significance through real-world scenarios. The series also features professionals in various career fields who utilize chemistry every day.

"GPB's education division provides top-quality media, educational products and services designed to reach all Georgia learners," said GPB President and CEO Teya Ryan. "Thanks to the generosity of the Georgia Power Foundation, we've been able to produce this original series that provides educators with a powerful tool to emphasize the STEM integrated approach to learning."

Georgia Power has been a partner with the state's public education system for more than 100 years. From supporting the work of groups such as Junior Achievement, to providing grants for new teachers, to visiting thousands of classrooms through the Learning Power program, to hosting students at generation facilities, Georgia Power works to help students achieve their full potential.



Chemistry Matters allows teachers and students to follow along captivating demonstrations in the studio lab.



Anne Kaiser, vice president, community and economic development, spoke at the Chemistry Matters launch celebration.