

Energy smart products power big ideas with a tiny house at 2016 TOUR Championship



Visitors at the 2016 PGA TOUR Championship learn about Georgia Power energy efficient features in a tiny house.

Friday, Sept. 23, 2016 – Georgia Power Marketplace products are featured prominently in this year’s SO Cool Zone at the 2016 PGA TOUR Championship, being held at East Lake Golf Club in Atlanta.

This year’s SO Cool Zone centerpiece is a “tiny house” outfitted with smart energy products, some of which can be purchased from the Georgia Power Marketplace. The tiny house demonstrates to guests the advantages of using these products in their own homes and how to take advantage of great savings.

GeorgiaPowerMarketplace.com offers rebates on Wi-Fi thermostats and LED light bulbs in addition to fixtures to help homeowners conserve water. The site also includes buyers’ guides for customers interested in thermostats, lighting, power strips and water-saving products. A convenient chat feature allows users to find answers to questions on Georgia Power products and services.



Visitors to the tiny house will learn more about Georgia Power’s community charging network by checking out the Georgia Power Level 2 EV charging station with the all-electric BMW i8 in the driveway. Other SO Cool Zone displays include Southern Company Gas products and a rooftop solar display representing Georgia Power’s commitment to leading the way in renewable energy sources.

The SO Cool Zone is a popular PGA TOUR Championship fan hangout sponsored by Southern Company. It gives guests an opportunity to see how the company is building the future of energy in addition to providing a place to relax while charging their phones at Southern Company’s solar-powered charging station for free.