



Lori Kasserman and Chad Parker spoke at the recent Heritage Club meeting.

Heritage Preservation Club celebrates East Lake history and partnership

Wednesday, Aug. 31, 2016 – The Georgia Power Heritage Preservation Club celebrated the history and partnership with the East Lake Golf Club today at 241 Ralph McGill.

At today's event, Chad Parker, general manager of East Lake Golf Club, discussed the room at East Lake Golf Club which is dedicated to Georgia Power's founder, Henry Atkinson. Lori Kasserman, Southern Company digital media manager discussed Southern Company's TOUR Championship partnership with East Lake and the Payne Stewart Award that is spotlighted in the Atkinson Room.

The space at East Lake Golf Club coincides with the history of the golf club and features Apple TV and monitors. All who use the room to dine or meet can view the history of Atkinson and his ties to East Lake via

photos and captions, as well as capture a sense of Southern Company's commitment to the community and the East Lake Golf Club.

Also sitting in the room is the Payne Stewart Award, which is presented annually by Southern Company to a PGA TOUR player who best exemplifies Stewart's steadfast values of character, charity and sportsmanship.

"We wanted to portray the history and the generosity Henry Atkinson brought to the East Lake Golf Club through this room and we are extremely thankful for the continued partnership we have with Southern Company and Georgia Power," said Chad Parker, general manager of East Lake Golf Club.

This year at the 2016 TOUR Championship Southern Company will have many unique assets on site on the course. There will be a tiny house with Georgia Power Marketplace energy efficiency items inside, solar powered cell phone charging stations, EV charging stations and more.