

## Employees celebrate New Year with a new brand

*New sign at 241 Ralph McGill illuminated as rebranding continues*



Friday, Jan. 13, 2017 - On Thursday, hundreds of employees from across the company gathered to celebrate the New Year with a new brand, culminating in a countdown to light the newly rebranded sign at 241 Ralph McGill promptly at 6 p.m. Attendees celebrated by walking the red carpet, taking selfies at the Selfie Station and receiving gift bags with commemorative items to mark the occasion.

Corporate Communication shared the event on Facebook Live and also encouraged all attendees to share their experience on social media using #NewGeorgiaPowerSign. If you attended the event and haven't posted your pictures, we want to see them! You can now find us on Instagram at [@GA\\_Power](#) or tweet us [@GeorgiaPower](#).

Georgia Power was joined by Southern Company, Southern LINC and Southern Company Gas. Each company illuminated its new sign at its respective Atlanta headquarters simultaneously. All signs were crafted and installed by Atlanta-based Henry Incorporated.