

## Atlanta, Georgia Power Community & Economic Development highlighted in Fortune



**Tuesday, March 28, 2017** – The City of Atlanta, and the community and economic development efforts of Georgia Power, were highlighted recently in the March issue of *Fortune Magazine*. According to the article, "this capital of the Peach State offers a thriving business environment and an unmatched quality of life."

The article features commentary from civic and business leaders including Mayor Kasim Reed, Commissioner of Economic Development Pat Wilson, AT&T executive Glenn Lurie and Georgia Power Chairman, President and CEO Paul Bowers.

In addition to insights from Bowers, Georgia Power also placed a full page ad promoting "Georgia: A Powerful Place to Do Business."

Excerpt from the article:

*Building a world-class tech hub wouldn't be possible without reliable, competitive rates. That's where Georgia Power comes in. The electric utility serves 2.5 million customers throughout the state with rates 14% below the national average. Chairman, President, and CEO Bowers says the company's diverse portfolio of natural gas, nuclear, coal, and renewable energy is attractive to companies considering moving to Georgia. "Reliable and affordable power is a key advantage*

*of doing business in Atlanta, and we recognize the essential role that it plays in keeping businesses fully functional under all circumstances," he says.*

*Like other major corporations in the metro area, Georgia Power depends on a continuous pool of technical and engineering talent. Bowers says he has seen tremendous growth in the number of jobs created, but he has also seen the talent pipeline replenished by the 60,000 students graduating from local universities and colleges each year. More than a quarter of these students are entering the workforce, he says, with degrees in the areas of IT.*