

## **Georgia Power employees raise nearly \$2 million in annual Run for the Reason**

*20th anniversary cross state run benefits American Cancer Society*



Monday, April 24, 2017 – Georgia Power employees are continuing the fight to end cancer by running from Georgia Power Headquarters in Atlanta to St. Simons Island as part of an annual 350+ mile run to benefit the American Cancer Society. This year's run is expected to raise more than \$110,000 for the American Cancer Society.

The Georgia Power team had more runners this year than the past 20 years. The runners began their trek Wednesday morning from Georgia Power's Headquarters on Ralph McGill Boulevard. Over the course of more than two days, three teams took turns running 40-minute relays. The relay teams passed through Griffin, Macon and Perry before heading south through Tifton, Valdosta, Brunswick and ended 3 hours early than their scheduled arrival time at St. Simons Island.

“Run for the Reason is something we look forward to every year and this year was one of our most successful,” said Bruce Feiman, co-organizer of Georgia Power Run for the Reason. “Cancer is a devastating disease and knowing we can make a difference through our run every year gives the fight against cancer the attention it deserves.”

Since its inception 20 years ago, the two-and-a-half-day Georgia Power Run for the Reason relay has raised more than \$1.8 million for the American Cancer Society and runners have logged more than 7,000 miles. In addition to Run for the Reason, Georgia Power’s longstanding support of ACS includes employee participation in multiple Relay for Life 24-hour fundraising walks in communities across the state each year.

“Georgia Power’s support for the American Cancer Society through the annual Run for Reason relay the past 20 years has been tremendous. Their commitment to support the fight against cancer each year and the overall money raised of \$1.8 million dollars reminds us why giving back is so important to continue to help the fight against cancer,” said American Cancer Society CEO Gary Reedy.

To see photos and videos recapping the cross-state relay, visit Georgia Power’s Twitter ([@GeorgiaPower](#)), Facebook ([Facebook.com/GeorgiaPower](#)) and Instagram ([Instagram.com/ga\\_power](#)). To donate to ACS in support of the Run for the Reason, text RFR to 41444.