

Georgia Power to mentor, support Engage Ventures startup



Monday, August 28, 2017 – Georgia Power, along with nine other Atlanta-based companies recently announced the creation of **Engage Ventures**, a new mentorship-driven accelerator and venture fund targeting high-tech startups.

The program, based at the Advanced Technology Development Center (ATDC) at Georgia Tech, connects successful corporations with their participants to help with go-to-market strategies and the right resources.

Engage was first initiated by Atlanta mayor Kasim Reed after a visit to Silicon Valley, where he recognized a need for entrepreneurial support in the Southeast.

The program's inaugural class includes eight tech startups in communication, finance, logistics, human resources, manufacturing, consumer insights and sustainability. The Engage participants began the program in mid-August and will complete it in October of this year.

Georgia Power executives will work alongside those startups to provide mentoring and expertise to help them reach success. Paul Bowers, Georgia Power's chairman, president and chief executive officer, was tapped to serve on Engage's board along with executives from other established area organizations, including Delta Airlines, Chick-fil-A and UPS.