

Telemundo airs Georgia Power piece *CONSEJOS PARA AHORRAR ENERGÍA*



Friday, August 18, 2017 – Georgia Power’s Spanish-speaking summer energy efficiency piece aired August 17 on Telemundo Atlanta.

During the three minute pre-recorded segment, Ricardo Gonzalez, a Georgia Power energy service representative, shared a variety of energy efficiency information in Spanish.

Tips highlighted in the piece included the importance of proper insulation, as well as heating and cooling information, such as importance of proper HVAC maintenance and how to use a programmable thermostat to save money and energy.

This television segment is the first of several that Georgia Power is creating in an effort to reach out to its Spanish-speaking customers.

To watch Gonzalez, click [here](#).